




RYLEE KRAMER

Marketing & Journalism

CONTACT

 913-948-4677
 ryleekramer@yahoo.com
 www.ryleekramer.com

EXPERTISE

UX Design
Graphics Design
Project Management
Branding

SOFTWARE KNOWLEDGE

Adobe Illustrator

Video Editing Software:
Final Cut Pro Video
Adobe Premier

Microsoft Word, Excel,
Powerpoint & Outlook

Apple Pages, Numbers,
Keynote & MacMail

Design Applications:
Canva, Procreate

PERSONAL SKILLS

Creativity
Team building &
Collaboration

Communication

Leadership

High-Energy

EXPERIENCE

ON-CAMERA HOST

Playmakers Sports Show | August 2019 - Current

- Reported sports news ranging from NFL to college track and field.
- Assisted in show production, script editing and script writing
- Created Video Packages, gathered b-roll
- Interviewed athletes and students on sports topics
- Coordinated team-building activities for the groups

PANHELLENIC RECRUITMENT COUNSELOR

University of Kansas | 2021

- Helped guide incoming PNMs (potential new members) through the the recruitment process
- Coordinated and facilitated recruitment activities for group members
- Provided daily emotional support and encouragement to individual PNMs

CHI OMEGA VIDEO CO-CHAIR

University of Kansas | 2020-2021

- Worked with the other Co-chair and together we Planned, captured, and edited video for Chi O special events and social media

RECEPTION & CUSTOMER CARE

tálem salon | Summer May 2020

- Engaged guests at check-in and check-out
- Managed product fulfillment and inventory
- Fielded customer calls and questions
- Scheduled guest services, dealt with transactions.

COMMUNITY INVOLVEMENT

- Natural Ties: 2018-2020: Engaged in weekly activities with individuals with special needs individuals
- Make a Wish Foundation: Helped raise over \$2M to help fulfill a terminal child's wish

EDUCATION

BACHELORS DEGREE

University of Kansas | 2018-2022

MAJOR: MARKETING

MINOR: JOURNALISM